PHOTON®

Driving

Digital HyperExpansion™

Photon is a fast growing global technology company, leading the industry in Digital Transformation for Enterprise. Photon is known for creating amazing mobile-first digital customer experiences and designs; and delivers technical expertise across all levels of corporate infrastructure.

Fortune 500 Partners
Across Industries

RETAIL

HEALTHCARE

BRAND MARKETING

MANUFACTURING & SUPPLY CHAIN

BANKING & FINANCIAL SERVICES

PUBLISHING & MEDIA

RESTAURANTS

40%
of Fortune 100 enterprises are our customers

6000+
Digital Engineers

1 Billion+
Digital Touchpoints across web & mobile

425+
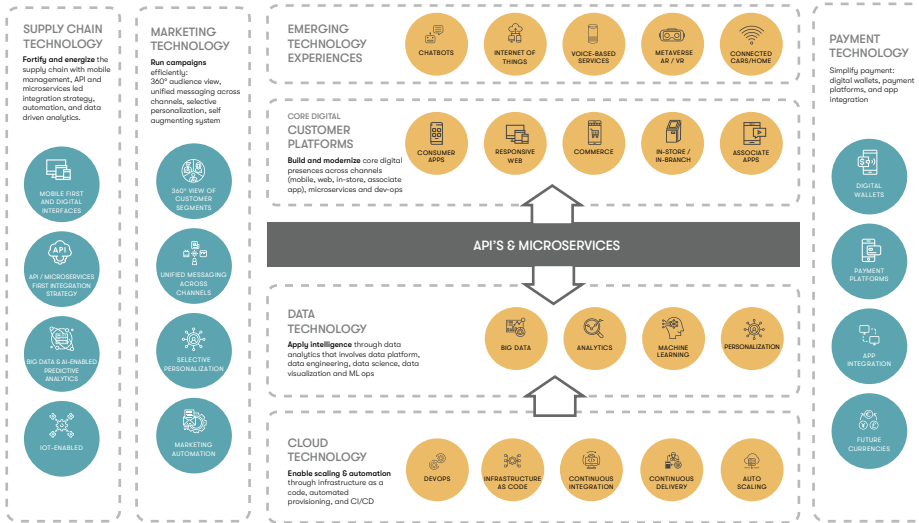Creative Designers

London,UK
Headquarters

175+
Strategy Consultants

14
Offices worldwide

DIGITAL HYPEREXPANSION™
A FRAMEWORK FOR THE THIRD WAVE OF DIGITAL

SUPPLY CHAIN TECHNOLOGY
Fortify and energize the supply chain with mobile management, API and microservices led integration strategy, automation, and data driven analytics.

- MOBILE FIRST AND DIGITAL INTERFACES
- API / MICROSERVICES FIRST INTEGRATION STRATEGY
- BIG DATA & AI-ENABLED PREDICTIVE ANALYTICS
- IOT-ENABLED

MARKETING TECHNOLOGY
Run campaigns efficiently: 360° audience view, unified messaging across channels, selective personalization, self augmenting system

- 360° VIEW OF CUSTOMER SEGMENTS
- UNIFIED MESSAGING ACROSS CHANNELS
- SELECTIVE PERSONALIZATION
- MARKETING AUTOMATION

EMERGING TECHNOLOGY EXPERIENCES
- CHATBOTS
- INTERNET OF THINGS
- VOICE-BASED SERVICES
- METAVERSE AR / VR
- CONNECTED CARS/HOME

CORE DIGITAL CUSTOMER PLATFORMS
Build and modernize core digital presences across channels (mobile, web, in-store, associate app), microservices and dev-ops
- CONSUMER APPS
- RESPONSIVE WEB
- COMMERCE
- IN-STORE / IN-BRANCH
- ASSOCIATE APPS

API'S & MICROSERVICES

DATA TECHNOLOGY
Apply intelligence through data analytics that involves data platform, data engineering, data science, data visualization and ML ops
- BIG DATA
- ANALYTICS
- MACHINE LEARNING
- PERSONALIZATION

CLOUD TECHNOLOGY
Enable scaling & automation through infrastructure as a code, automated provisioning, and CI/CD
- DEVOPS
- INFRASTRUCTURE AS CODE
- CONTINUOUS INTEGRATION
- CONTINUOUS DELIVERY
- AUTO SCALING

PAYMENT TECHNOLOGY
Simplify payment: digital wallets, payment platforms, and app integration
- DIGITAL WALLETS
- PAYMENT PLATFORMS
- APP INTEGRATION
- FUTURE CURRENCIES

Leadership

Srinivas Balasubramanian
Co-founder &
Chief Executive Officer

Mukund Balasubramanian
Co-founder &
Chief Technology Officer

Offices Worldwide

- COLUMBUS
- CHICAGO
- TORONTO
- GOTHENBURG
- LONDON
- PARIS
- NEW YORK CITY
- SAN FRANCISCO
- DALLAS
- MEXICO CITY
- DUBAI
- BANGALORE
- CHENNAI
- HYDERABAD
- JAKARTA

Our Differentiators

Mobile Apps

We develop state-of-the-art mobile apps for business that are powered by the latest digital technologies from a team dedicated to receiving 5 star reviews.

User Experience

We deliver multi-platform user experiences, that help build the brand for our partners by delighting their customers and improving engagement and satisfaction.

Digital HyperExpansion™

Digital HyperExpansion™ (DHX) is the third wave of growth of digital technologies in the enterprise. We leverage the DHX framework to help enterprises become technology platforms and support complete data-driven digital lifecycle and portfolio management, with a focus on evolvability.

Find us on:

www.photon.com

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